# mu connection

**SEPTEMBER 2023** 

### Honeybee Club Thanks Justice Alan Page for Reading "Bee Love" Book at Richfield Farmers Market

With a twinkle in his eyes and a smile on his face, Justice Alan Page entertained kids of all ages by reading his "Bee Love" book at the Richfield Farmers Market on August 12. He patiently endured airplanes flying over his head and other distractions as he was reading. He then fielded questions, posed for photos and personally greeted many "fans" in attendance.

Justice Page also shared the "Elevator of Success" philosophy he lives by and encouraged others to follow it as well. He described people spending their entire lives riding the elevator of success to the top. But it is what they do when they get there that makes all the difference in the world. Some people get off the elevator and spend the rest of their lives enjoying the fruits of their labor! But many years ago, someone instilled in Justice Page the idea that once you reach the top – please send the elevator back down and help others get started on their ride to the top. So even though he just celebrated his 78th birthday, Justice Page keeps sending the elevator back down to help others, which is evident by the 9,000 minority students who have benefited from the Page Scholars program since its inception in 1988.

At the end of our time with Justice Page that day, a young man and his wife approached him. The young man wanted to thank

Justice Page because he indeed was a Page Scholar in 2010. Justice Page just lit up. He asked the young man how he was doing, asked to take a selfie with him and jotted some notes in his phone for his team at the Page Education Foundation. It looked like Justice Page was more excited to see the young man than the young man was to see him!



The credit union industry has the "People Helping People" philosophy, which resembles the "Elevator of Success" mantra of Justice Page. What an inspiration, role model and Hall of Fame person (who is also in the NFL Hall of Fame, by the way)! Thank you, Justice Page!

#### The Dora Maxwell Award

MY CREDIT UNION is proud to announce that we were recently awarded the Minnesota Dora Maxwell Award for creating and hosting the 1st Annual "Fall Classic" Cornhole Tournament benefiting Minnesota veterans! The event now advances to National Dora Maxwell Award consideration. This news follows the "Fall Classic" earning nine national CUNA Diamond Awards, as voted on by our peers nationwide.



### Hours of Service Update, Effective Wednesday, September 6, 2023

Lobby

M, T, TH, F 9:00 a.m. - 6:00 p.m. W 10:00 a.m. - 6:00 p.m. SAT 9:00 a.m. - 12:30 p.m. Drive-Thru & Call Center

M, T, TH, F 8:00 a.m. - 6:00 p.m. W 10:00 a.m. - 6:00 p.m. SAT 9:00 a.m. - 12:30 p.m.



Providing financial solutions that **EDUCATE**, **EMPOWER** and **ENGAGE** our members and communities!

## Mark Your Calendar: October Is Member Appreciation Month



Hot diggity dog, are MY CREDIT UNION members going to have fun this October! In honor of International Credit Union Day®, CU Forward Day and Halloween, what more can you ask for?

Our friends at Enterprise have joined the fun by announcing the Fall Enterprise Car Sale will last the entire month of October. The car sale features a 1.50% rate reduction. (See below.) But tell your car-buying friends and family members to join MY CREDIT UNION if they would like to take advantage of this great offer from Enterprise!

FREE Food Fridays will include halloweenies and chips. The fun starts at Richfield on the 6th and goes to IGH on the 13th, Old Shakopee on the 20th and Lyndale on the 27th!

A complete lineup of free member seminars will be in play: Medicare, Auto Buying, Fraud, Buy Now - Pay Later Visa® Enhancement, Online Banking, Honeybee and Young Adult. To learn more and to register for any of these October seminars, please visit **mymncu.org**.

### **Enterprise Car Sale**

Make it yours. Just like that. Take your time - or get on your way fast. We'll go at your speed when you purchase a vehicle from Enterprise.

October 1, 2023 - October 31, 2023

Receive 1.50% off the current rate<sup>1</sup> when you finance an Enterprise vehicle with MY CREDIT UNION.

Visit **enterprisecarsales.com/MYCREDITUNION** and contact your credit union to apply for pre-approval today.

Ruy Sell Trade Enterprise makes it easy



1: APR = Annual Percentage Rate. 1.50% off your current qualified rate. Current rate will vary based on creditworthiness and terms. Financing for qualified MY CREDIT UNION members. Offer valid only on Enterprise Car Sales® vehicles purchased 10/1/2023 - 10/31/2023. No cash advances. Offer cannot be combined. Not valid on previous purchases. Used vehicles were previously part of the Enterprise rental fleet and/or an affiliated company's lease fleet or purchased by Enterprise loan sources including auto auctions, customer trade-ins or other sources, with a possible previous use including rental, lease, transportation network company or other use. Photo for illustration only. The "e" logo, "Enterprise," "Enterprise Car Sales," "Enterprise Certified" and "Buy. Sell. Trade. Enterprise makes it easy." are all trademarks of Enterprise Holdings, Inc. All other trademarks are the property of their respective owners.

### You Can't Always Put a Face to Fraud

But you can put a stop to it.

Identity theft is one of the fastest growing crimes in the country. And here at MY CREDIT UNION, we are doing all we can to help protect you. One growing fraud tactic we want you to be aware of is voice phishing, or vishing calls.

In vishing scams, callers pretend to be your bank, credit card company or other company to get you to give them personal and financial information. A vishing caller may make claims about the status of your credit card or other accounts. They then ask for your bank or credit card information, which they use to steal your identity and money.

Put a stop to vishing scams! Follow these tips to protect yourself from fraud:

- When a caller claims to represent
  MY CREDIT UNION, your credit
  card company or another company, hang up and call the
  company's official number. Always verify the company's
  number with the information you have, like the back of
  your credit card or a trusted website.
- Avoid providing personal or financial information over the phone, especially if you did not initiate the call.
- MY CREDIT UNION will NEVER call you and ask for your credit card or account information.
- Notify the company being impersonated if you receive a scam call. You can also report the call to the Federal Communications Commission at www.fcc.gov/complaints or 888.225.5322.

### MY CREDIT UNION 2024 Board of Directors Candidate Nominations Now Being Accepted

We are seeking candidates who can provide the organization with strategic guidance and commit the time and energy necessary to represent your fellow MY CREDIT UNION members.

Nominations are now being accepted to serve on the MY CREDIT UNION Board of Directors. Candidates must have

been a MY CREDIT UNION member in good standing for at least 12 months before being eligible to serve. To learn more about running for MY Board of Directors, please contact the Nominating Committee at nominating@mymncu.org or call 612.798.7189.

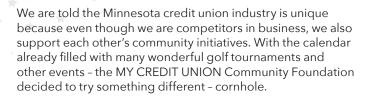
Nominations are due by Tuesday, January 2, 2024.





### 2nd Annual "Fall Classic" Invitational Cornhole Tournament

Benefiting Minnesota Veterans • Tuesday, September 19



The response from not only Minnesota credit unions but also credit union vendors and other veteran-owned and veteran-friendly businesses, was amazing! When you think of Richfield's own Charles Lindberg, the original flag raiser on Iwo Jima in WWII and Thomas Burnett Jr. from Bloomington Jefferson who was a hero on 9/11 – what credit union is in a better position to remember, thank and honor Minnesota veterans than MY CREDIT UNION? What started as a sponsorship of Flags for

Fort Snelling in 2018 as a way to thank veterans has now evolved into many veterans and their families thanking MY CREDIT UNION for being a trusted community resource for veterans; that is humbling indeed.

128 two-person teams participated in 2022. We have a chance to reach 256 teams in 2023. If you work for a company that might be interested in sponsoring a team at this year's event, please email toddb@mymncu.org. The field is already over half full, so we may have to start a waiting list. If you would like to show your support of MN veterans as we head toward Veterans Day, remember that "Fall Classic" donations are being accepted by the MY CREDIT UNION Community Foundation. 16 local MN veteran organizations will share the proceeds from the 2023 "Fall Classic."

### 2023 Scholarship Winners

The MY CREDIT UNION Community Foundation is proud to announce the Class of 2023 scholarship recipients!

Katherine Christensen – Jefferson High School Celia Hawton – Kennedy High School Meeghan Olson – Spring Lake Park High School Melina Peters – Jefferson High School Judson Schulz – Hopkins High School

Congratulations! Each recipient will receive a \$1,500 award to help start their ride up the "Elevator of Success!"

The Scholarship Application for the Class of 2024 will be available January 2.

### September Calendar of Community Events

Saturday, September 9 - Inver Grove Heights Days Parade

Sunday, September 10 - Inver Grove Heights Days Business Expo

Saturday, September 16 - Heritage Days Parade

**Sunday, September 17** - PennFest

**Tuesday, September 19** - 2nd Annual "Fall Classic" Cornhole Tournament



#### **Branch Locations**

**Lyndale Branch** 9550 Lyndale Avenue South

W. Bloomington OSR Branch 4025 W. Old Shakopee Road Richfield Branch 345 E. 77th Street

Inver Grove Heights Branch 9050 Buchanan Trail

### **Holiday Closings**

Labor Day - Monday, Sept. 4 Indigenous Peoples Day - Monday, Oct. 9

The MY CREDIT UNION newsletter is published periodically by MY CREDIT UNION for its members. This newsletter is intended to provide accurate information about credit union services and related financial information and is not intended to give accounting, legal or professional advice. All sources are believed reliable; however, on non-policy articles, accuracy cannot be guaranteed.





