

2019 Community Sponsorship Grant Application Guidelines

Richfield Bloomington Credit Union is proud to support many deserving school and community organizations/events within our field of membership each year. We appreciate being considered. However, to be fair and streamline the application process, RBCU has developed guidelines requesting groups should follow to be eligible for financial support.

Eligibility:

- Local 501(c)(3) non-profit organization based in Bloomington, Edina or Richfield
- Or be directly affiliated with the Bloomington, Richfield or Edina school districts
- Providing direct benefit to residents of Bloomington, Edina, Richfield
- Request must come directly from organization seeking support – not a third party
- Funds cannot be used in support of any political candidate or political issue

Other Consideration Criteria:

- Long standing relationship with RBCU
 - Does the organization itself have a business relationship with RBCU?
 - Do a significant percentage of the organization's members have relationship with RBCU?
- Benefiting young adults, military veterans or the RBCU community as a whole
- What percentage of total organizational/event need is RBCU being asked to contribute?
- What percentage of dollars contributed by RBCU would directly benefit organization?
- Would RBCU have the chance to introduce itself to your group as part of a sponsorship grant?
- Clearly define the value RBCU will receive in exchange for support or sponsorship
- In lieu of dollars would RBCU be able to provide volunteer hours or silent auction items instead?
- How many requests has (or will) your school/organization submitted to RBCU?
 - Current year
 - Previous three years
- Does RBCU financial support simply pass through your organization to another organization?
 - Please include a listing of organizations RBCU financial support will ultimately benefit
 - Same eligibility requirements apply to eventual recipient organization

Due to the sheer volume of annual sponsorship requests, RBCU recommends sponsorship grant requests be submitted at least 30 days prior to sponsorship/event deadline. This will allow enough time for the request to be considered and funds to be allocated. Some events may require action several months ahead of deadline. If the request has not been made in a timely fashion it may not be approved.

RBCU is capable of funding a finite number of organizational requests each year. But unless your group fall outside the eligibility requirements we would encourage you to reapply annually.

Completed applications and support materials should be submitted to:

**RBCU Community Action Team
9550 Lyndale Avenue South
Bloomington, MN 55420**



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Eligible groups that demonstrate how RBCU's sponsorship will impact the lives of kids, veterans or our branch communities will tend to earn RBCU support. To that end, your group is invited to share its vision with RBCU. We may want to help tell your story to our 22,000 members. Please tell us how RBCU support will help bring your vision to life.

Organization/Event Name _____ Year Established _____

Address _____

City State Zip _____

Event Date/Deadline _____ Year Established _____

Primary Contact Person _____

Email Address _____ Phone Number _____

Secondary Contact Person _____

Email Address _____ Phone Number _____

1. How many members does your organization have? _____
2. Does your organization have its primary business account at RBCU? Yes No
3. Is there an opportunity for RBCU to introduce itself to your organization? Yes No
4. Is there an opportunity for RBCU to volunteer at your organization/event? Yes No
5. In lieu of sponsorship, could RBCU donate a silent auction or raffle item? Yes No
6. Has your organization previously requested RBCU support during:
 Current calendar year: Yes No
 Previous three years: Yes No
7. Dollar amount requested from RBCU? _____
8. Annual organizational budget for this event/activity? _____
9. What will RBCU sponsor dollars be spent on? _____

10. Will RBCU funds pass through your organization to other organizations? Yes No
If yes, please list those other organizations _____

11. Are you a third party soliciting support on behalf of other organizations? Yes No
12. Are you a registered IRS 501(c)(3) non-profit organization? If yes, attach IRS letter. Yes No

Please describe how RBCU support will benefit kids, veterans or RBCU branch communities: (Feel free to attach a separate piece of paper to explain your answer)

Enclose or attach an event brochure, cover letter or other materials that demonstrate the vision for which your group/organization requests RBCU support **AND** any materials outlining benefits offered to RBCU in exchange for sponsorship/support.

Thank You!

